**Project**: Uber versus Lyft – A Comparison

**Members**: Adam Flury, Spencer Hurley, Rory Berry

**Research Questions**:

1. How do Uber and Lyft usage affect each other? When usage of one rises does the usage of the other fall?
2. Is there a preference for one companies higher cost services than the other? Does uber black and uber Xl see higher usage than comparable lyft services?
3. Are there certain areas that see more traffic from ride share services than other? are you more likely to see ride share apps being used in areas like the financial district when compared to the theatre district?
4. Do the different companies cater to different areas of Boston? Does each service get more usage depending on the neighborhood the customer is calling from?

**Datasets Used**: There is an Uber/Lyft for Boston csv/dataset available on Kaggle.

**Breakdown of Tasks**:

Each Team Member will:

1. Download data and start to group, summarize and analyze.
2. Share data and conclusions with team to help decide which charts, categories, etc. will be used in the final analysis. At this time, we have 3 questions but we will need to confirm that the data is there to sufficiently present each one with a strong argument or conclusion. If the questions change, then we’ll realign the tasks with the team.
3. Prepare Powerpoint slides and Presentation. Expect at least 3-5 minutes per team member to cover at least 1 question and 2 charts.
4. Other?